

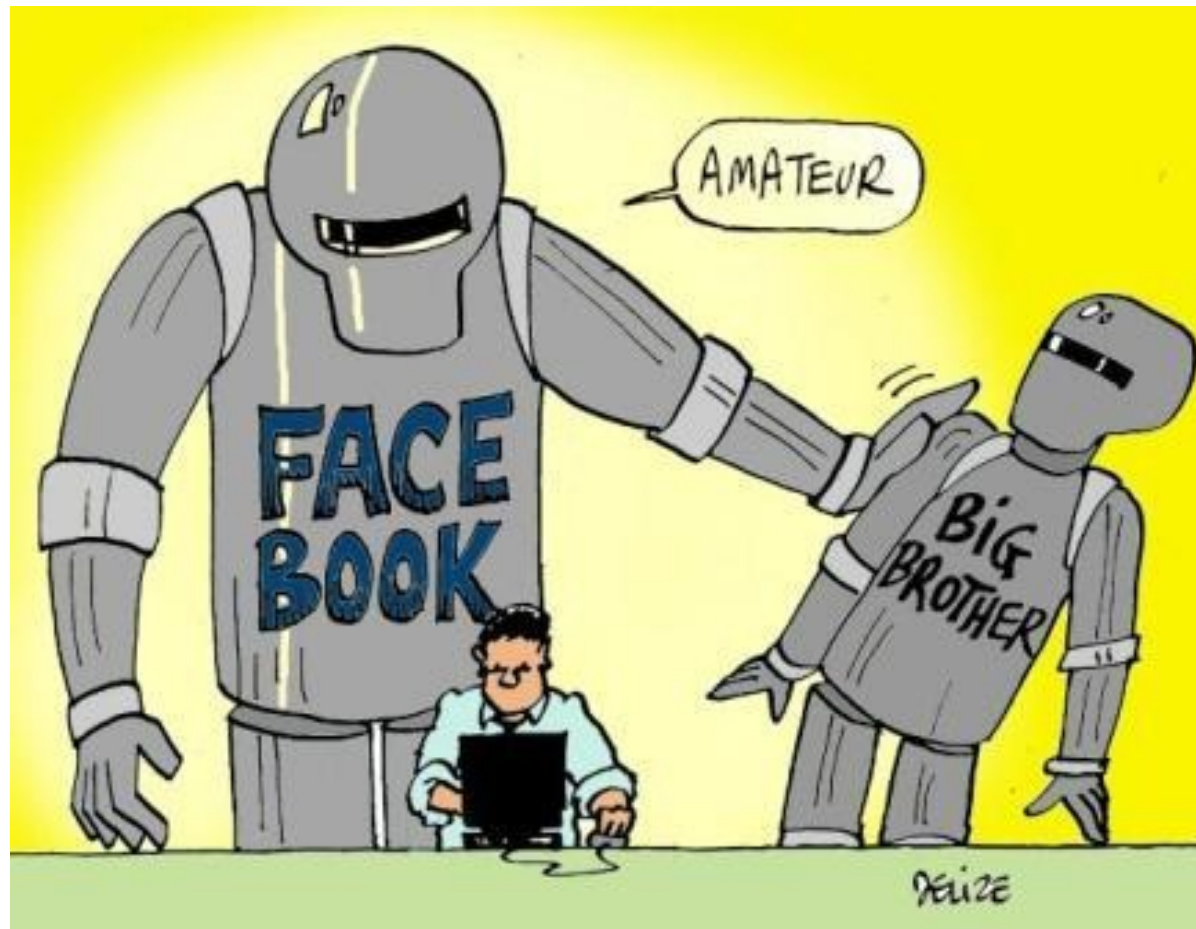
HITBSECCONF2011
MALAYSIA
OCTOBER 10 - 13 @ INTERCONTINENTAL KL

Attacking the Privacy of Social Network Users

Marco `embyte` Balduzzi



What's about?



Motivations

- ▶ Social Networks have experienced a huge surge in popularity
- ▶ Facebook Is the 2nd most visited site
 - ▶ <http://www.alexa.com/siteinfo/facebook.com>
- ▶ Has > 800 Million active users
 - ▶ <http://www.facebook.com/press/info.php?statistics>
- ▶ The amount of personal information they store requires appropriate security precautions
- ▶ People are not aware of all the possible way in which these info can be abused
- ▶ A simple problem can result in serious consequences for the privacy of thousands of social users

Who am I?

- ▶ From Bergamo (IT) to the French Riviera
- ▶ MSc in Computer Engineering
- ▶ PhD at EURECOM
- ▶ 8+ years experience in IT Security
- ▶ Engineer and consultant for different international firms
- ▶ Co-founder of BGLug, Applied Uni Lab, (ex) SPINE Group, Nast, etc...
- ▶ <http://www.iseclab.org/people/embyte>



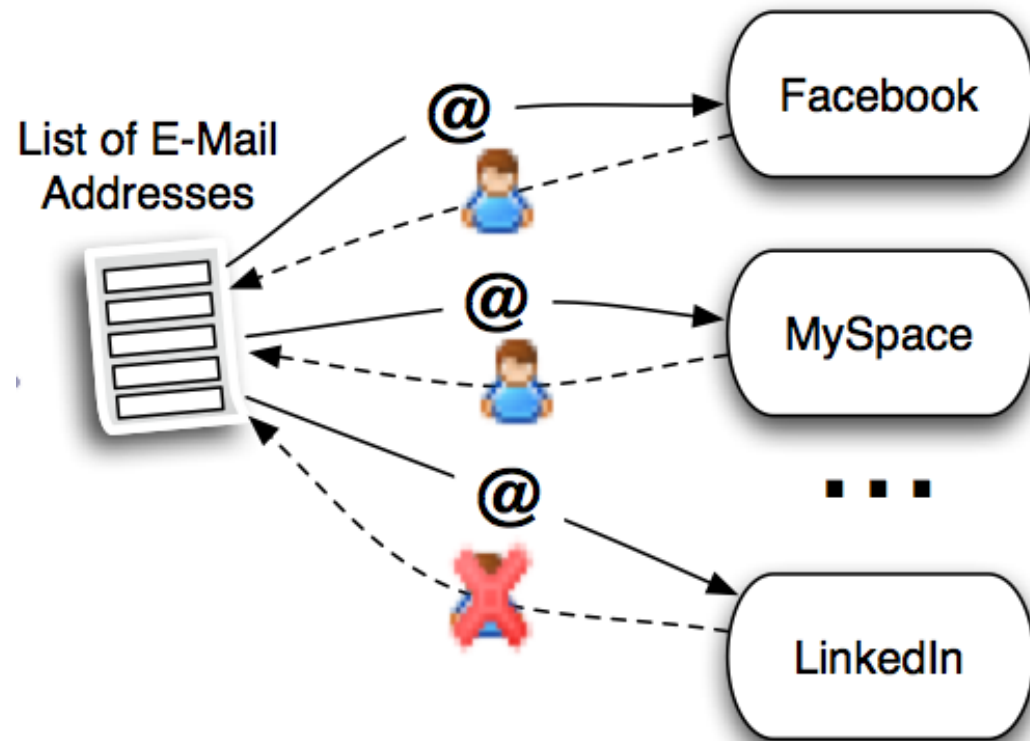
Chapter 1

- ▶ Automated Querying Attack



The *Finding-Friends* functionality

- ▶ Social Networks usually provide an email-based functionality to search for existing friends
- ▶ Two methods:
 - ▶ Email provider
 - ▶ Upload contact list



For example ... **LinkedIn**

See Who You Already Know on LinkedIn

Searching your email contacts is the easiest way to find people you already know on LinkedIn.
[Learn More](#)

Your email:

Email password:

Continue

We will not store your password or email anyone without your permission.

Do you use Outlook, Apple Mail or another email application?
[Import your desktop email contacts »](#)

Enter Email Addresses

Enter email addresses of people to invite and connect. Separate each address by a comma.

Send Invitations

And ...

facebook

Find Friends

Add Personal Contacts as Friends

Choose how you communicate with friends. See how it works or manage imported contacts.

Step 1
Find Friends

Step 2
Add Friends

Step 3
Invite Friends



Windows Live Hotmail

Find Friends



Windows Live Messenger

Find Friends



orange.fr

Find Friends



Yahoo!

Find Friends



sfr.fr

Find Friends



Other Email Service

Find Friends



Other Tools

Upload Contact File

Do you see the problem?

- ▶ Per se... it is a feature, not a vulnerability
- ▶ Historically provided by services as SMTP (VRFY command) and Finger
- ▶ Problems of the Finding-Friends functionality:
 - ▶ 1. Map a profile to an email (normally considered a private information)
 - ▶ 2. Validation of e-mail addresses on large scale for massive spam attacks
 - ▶ Fast and automated
 - ▶ Bulk queries of thousands of emails (10,000 on Facebook)
 - ▶ 3. Recursive queries via email fuzzing on user friends

Mapping emails and profiles

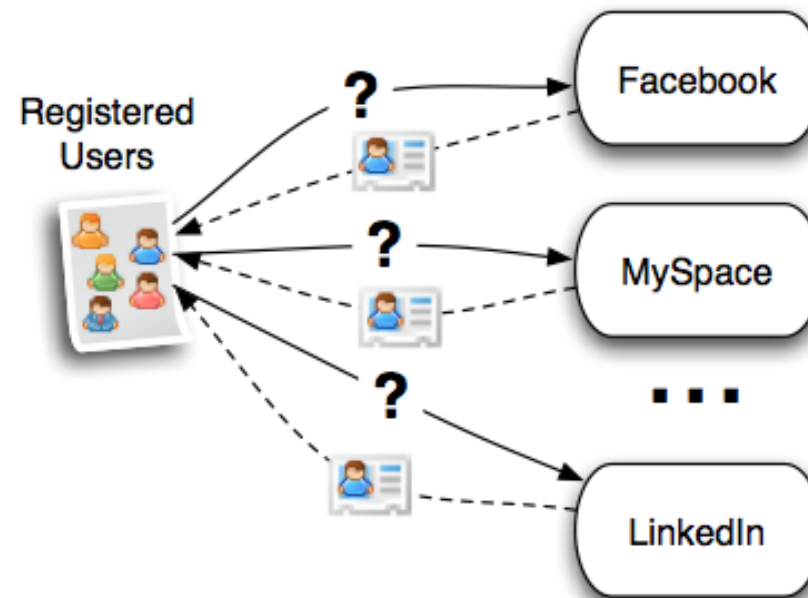
▶ Example

```
embyte@panda:~/projects/socialspam/data/completed$ wc -l *_full.txt
 55219 Badoo_full.txt
 518272 Facebook_full.txt
  42378 Friendster_full.txt
 256271 LinkedIN_full.txt
 217792 MySpace_full.txt
  70275 NetLOG_full.txt
 126224 Twitter_full.txt
  18317 XING_full.txt
1304748 totale
```

```
xxxemxy@gmxil.com;00000000;myrndejxx;Axxe Mxy
xxxercxdxver@gmxil.com;00000000;megtstic000;Megxn Ricxter
xxxey0@xotmxil.com;00000000;0opy0;Alisx Dykstrx
xxxeydxle@gmxil.com;00000000;AntDrunk;Ant Brown
xxxey.xudson@gmxil.com;00000000;Axzeyxudson;Axzey Hudson
xxxeylemieux00@xotmxil.com;00000000;xxxeylemieux;Axzey Lemieux
xxxeylock@rogers.com;00000000;xxxeylock;Joxn Smetxurst
xxxeymorxn@gmxil.com;00000000;Axxtitx;0Axzey Morxn
xxxie000@xotmxil.com;00000000;AxxieSmitx00;Axxie Smitx
xxxie@xkipr.com;00000000;AxxieKendxll;Axxie Kendxll
```

What next?

- ▶ Build the identify of a person... But, How?
- ▶ Different profiles with the same e-mail address belong to the same person
 - ▶ **E-mail correlation on multiple social networks**

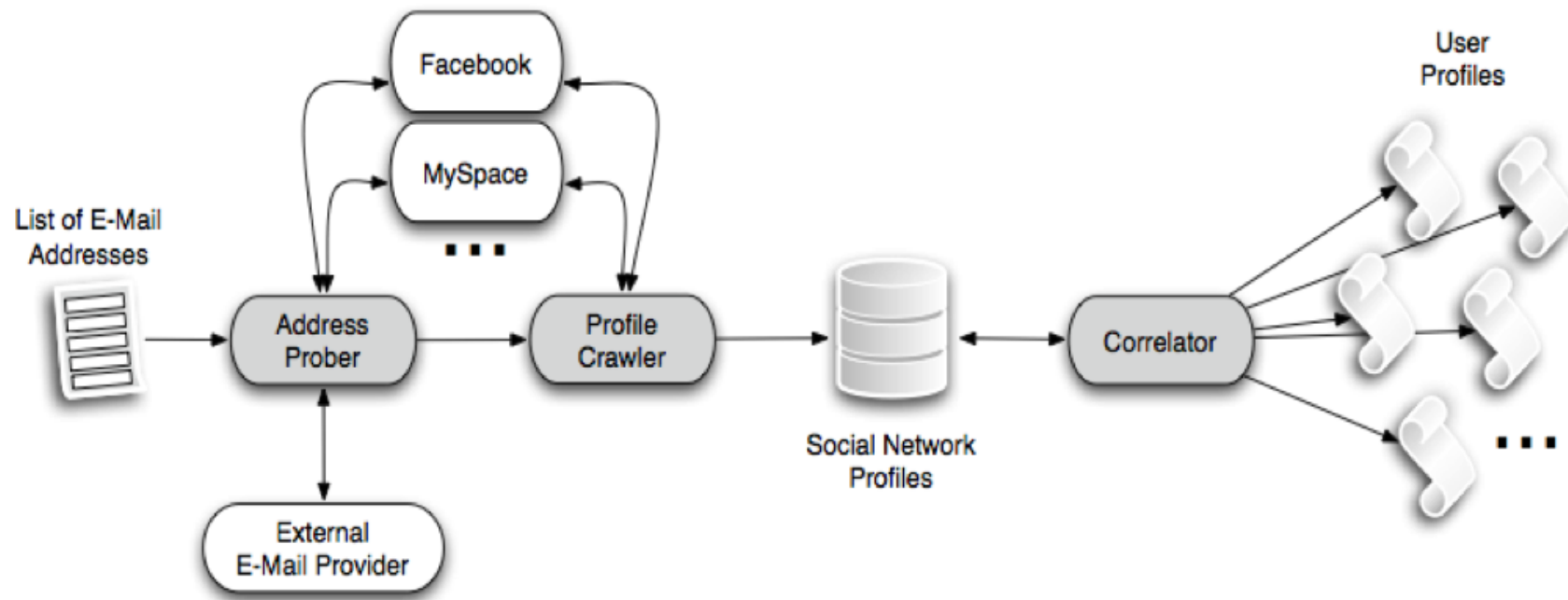


Impact

- ▶ Validation of e-mail addresses on large scale for massive spam attacks
 - ▶ Fast and automated
- ▶ Enrich e-mail addresses with private user information for targeted attacks
 - ▶ Phishing, social engineering
 - ▶ Information gathering
- ▶ Detection of inconsistent profile information
- ▶ Discovering of “hidden” identities

Our prototype

▶ Automated system for Profiling Users



Experiments

- ▶ Identified 8 popular Social Networks providers that support the *Finding-Friends functionality*:
 - ▶ Facebook, MySpace, Twitter, LinkedIn, Friendster, Badoo, Netlog, XING
- ▶ Input data: 10 million e-mail addresses found on a command-and-control (C&C) server used for SPAM
- ▶ Two phases:
 - ▶ 1. Discover user profiles by e-mail querying
 - ▶ 2. Profile user identities by e-mail correlation

Discovered Profiles

Network	Query method	E-mail list length <i>size efficiency</i>	# queried e-mails <i>speed efficiency</i>	# identified accounts	Percentage
1 Facebook	Direct	5000	10M/day	517,747	4.96%
2 MySpace	GMail	1000	500K/day	209,627	2.01%
3 Twitter	GMail	1000	500K/day	124,398	1.19%
4 LinkedIn	Direct	5000	9M/day	246,093	2.36%
5 Friendster	GMail	1000	400K/day	42,236	0.41%
6 Badoo	Direct	1000	5M/day	12,689	0.12%
7 Netlog	GMail	1000	800K/day	69,971	0.67%
8 XING	Direct	500	3.5M/day	5,883	0.06%
Total of				1,228,644	

Extracted sensitive information

► Some statistics

	Age	Sex	Spoken language	Job	Education	Current relation	Searched relation	Sexual preference
Facebook	0.35	0.50	n/a	0.23	0.23	0.44	0.31	0.22
MySpace	82.20	64.87	n/a	3.08	2.72	8.41	4.20	4.07
Twitter	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
LinkedIn	n/a	n/a	n/a	96.79	60.68	0.00	n/a	n/a
Friendster	82.97	87.45	n/a	30.88	2.72	64.59	77.76	n/a
Badoo	98.61	98.61	47.81	17.06	19.92	22.48	n/a	22.80
Netlog	97.66	99.99	44.56	43.40	1.64	25.73	23.14	29.30
XING	n/a	n/a	84.54	99.87	49.21	n/a	n/a	n/a

Examples

▶ For each mail;profile_url;real_name;username

- ▶ AGE;41;GENRE;male;LOCATION;Seattle, WA;CURRENT_RELATION;single;SEXUAL_PREFERENCES;straight;NATIVE_LANGUAGE;English;JOB;instructor. I have a reasonable income.
- ▶ AGE;23;GENRE;female;LOCATION;Paris;CURRENT_RELATION;open;SEXUAL_PREFERENCES;lesbian;NATIVE_LANGUAGE;English;EDUCATION;1;JOB;I have a reasonable income.;SMOKER;1
- ▶ AGE;25;GENRE;male;LOCATION;Madrid;CURRENT_RELATION;single;SEXUAL_PREFERENCES;gay;NATIVE_LANGUAGE;English;EDUCATION;1;JOB;Diseñador gráfico;

▶ And next...

- ▶

```
$ grep -iw "project manager at microsoft"
LinkedIN_full_enriched.txt
```
- ▶

```
$ for i in ` /bin/grep -iw "security engineer"
LinkedIN_full_enriched.txt | cut -d';' -f1`; do grep $i
MySpace_full_enriched.txt Badoo_full_enriched.txt ; done
```

Profiling of the user identities

► Results of the e-mail correlation

# SN	# Profiles	Combination	Occurrences
1	608,989	Facebook - MySpace	57,696
2	199,161	Facebook - LinkedIn	49,613
3	55,660	Facebook - Twitter	25,759
4	11,483	Facebook - MySpace - Twitter	13,754
5	1,478	Facebook - LinkedIn - Twitter	13,733
6	159	Facebook - NetLOG	12,600
7	11	Badoo - FriendSter	11,299
8	0	Facebook - MySpace - LinkedIn	9,720
		LinkedIn - Twitter	8,802
		MySpace - Twitter	7,593
Total unique	876,941		

Information Mismatch

- ▶ We compare information about the same user against different social network profiles
- ▶ Age, Sex, Location, etc...

Information	Value	% Total mismatches	% of mismatched values		
			2	3	4+
Name	<i>string</i>	72.65	62.70	35.37	17.66
Location	<i>city</i>	53.27	51.74	16.24	3.72
Age	$0 < n < 100$	34.49	33.58	17.84	30.56
Sex	<i>male, female</i>	12.18	12.18		
Sexual preference	<i>straight, homosexual, bisexual</i>	7.63	7.63		
Current relationship	<i>single, in a relationship, married, complicated</i>	35.54	35.42	5.13	

Hidden profiles

- ▶ By correlating info from different sources, it is possible to discover “hidden” profiles
 - ▶ The project manager of my team is claiming to be much younger (41 -> 31) on a dating site
 - ▶ A professor of a US University is registered with a completely mismatching profile on dating networks
 - ▶ My (married) manager, 51 years old, is looking for a new woman



Countermeasures

- ▶ Do not provide a direct map between e-mail and user (e.g. returning a list of registered accounts in random order)
- ▶ Limit the amount of queries and use an “incremental update” approach
- ▶ Require contextual information to acknowledge the data
- ▶ Raising awareness (e.g. use a different e-mail for sites with personal information)

Follow-up

- ▶ We contacted the vulnerable Social Networks
- ▶ Some of them fixed (partly!) the problem

The screenshot shows the LinkedIn homepage with a navigation bar at the top containing the LinkedIn logo and links for Home, What is LinkedIn?, Join Today, Sign In, and Language. Below the navigation bar, a 'Restricted Action' message is displayed, stating that the user's account has been temporarily restricted due to an unusually large number of page views. A red box highlights the text: "Your account has been temporarily restricted from performing this action because we have detected an unusually large number of page views through your LinkedIn account." Below this message, there is a paragraph explaining that the information on LinkedIn is provided by users and that the User Agreement prohibits automated or manual means for systematically viewing web pages. A link to the User Agreement and Customer Service is provided. Overlaid on the right side of the page is a 'Contact Importer Error' dialog box with a pink header. The dialog box contains the text: "You have exceeded the limit of uploading contact files! You are temporarily blocked from uploading contact files. This block will last anywhere from a few hours to a few days." and an 'Okay' button.

Chapter 2



Social engineering is the art of manipulating people into performing actions or divulging confidential information, rather than by breaking in or using technical cracking techniques

Reverse Social Engineering Attacks

- ▶ **Classic Social Engineering:**
 - ▶ The attacker contacts his victim
- ▶ **Reverse Social Engineering (RSE): The attacker...**
 - ▶ 1. feeds his victim with a pretext (baiting)
 - ▶ 2. waits for victim to make the initial approach
- ▶ Victim less suspicious as she makes the initial contact
- ▶ Bypasses current behavioral and filter-based detection
- ▶ Potential to reach millions of users on social networks

What happened to our FB profile?

- ▶ The account used in Chapter I received a large number of friend requests
- ▶ Hit the limit : 25,000



Too many connections.

Sorry, you cannot create any more connections.

OK

RECENT ACTIVITY

- Alison is now using Facebook in English (US).
- Alison and Amitabh Lakhota are now friends. · Comment · Like
- Alison and Anthony Jaeger are now friends. · Comment · Like
- Alison and Kenney Rosicka are now friends. · Comment · Like
- Alison and Stig Johannessen are now friends. · Comment · Like
- Alison and Lennox Humphrey are now friends. · Comment · Like
- Alison and Mark Chin are now friends. · Comment · Like
- Alison and Ryan Bathauer are now friends. · Comment · Like
- Alison and David Moore are now friends. · Comment · Like
- Alison and Kareem Trevizo are now friends. · Comment · Like
- Alison and Ruth's Chris Lake Mary are now friends. · Comment · Like
- Alison and Tom Rawlings are now friends. · Comment · Like
- Alison and Chrystian David Saavedra Cuartas are now friends. · Comment · Like
- Alison and Aston Thompson are now friends. · Comment · Like
- Alison and D.i. Omar are now friends. · Comment · Like
- Alison and Patrick Gaunce are now friends. · Comment · Like
- Alison and Edwin Chan are now friends. · Comment · Like
- Alison and Michael Holmes are now friends. · Comment · Like
- Alison and Chippy Maunga are now friends. · Comment · Like
- Alison and Baris Kadioglu are now friends. · Comment · Like
- Alison and Andrea Burnett are now friends. · Comment · Like
- Alison and Timothy Billings are now friends. · Comment · Like
- Alison and Armando Mendoza Arias are now friends. · Comment · Like
- Alison and Harold Arnold are now friends. · Comment · Like
- Alison and Ray Golden are now friends. · Comment · Like
- Alison and Michael Brown are now friends. · Comment · Like
- Alison and Eddie J Grant are now friends. · Comment · Like
- Alison and Martin Tino Moreno are now friends. · Comment · Like
- Alison and Leon van der Walt are now friends. · Comment · Like
- Alison and Giorgio Profeti are now friends. · Comment · Like
- Alison and Tim Page are now friends. · Comment · Like

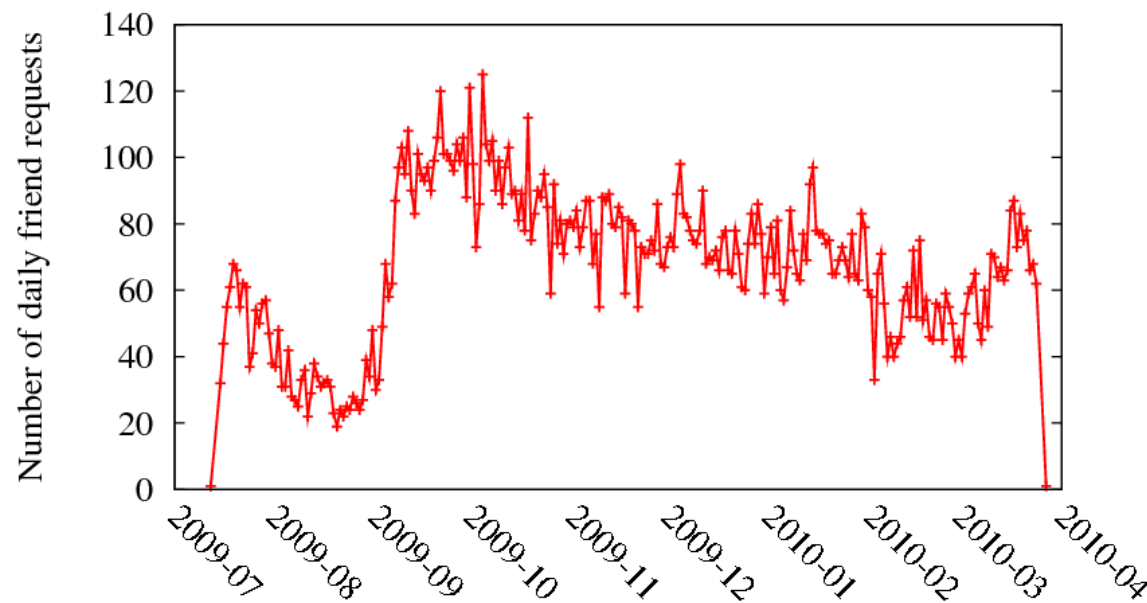
embyte@panda: ~/projects

File Modifica Visualizza Terminale Aiuto

```
adding userID 740268996
adding userID 503801274
adding userID 611605887
adding userID 1396383565
adding userID 1526273025
adding userID 1104221792
adding userID 819593953
adding userID 1611061493
adding userID 1428304705
adding userID 19512192
adding userID 1307418875
adding userID 100000066318035
adding userID 100000055937720
adding userID 1821707518
adding userID 100000059177956
adding userID 1501557741
adding userID 1472203778
adding userID 1101703898
adding userID 543892703
adding userID 1382220005
adding userID 1134840081
adding userID 1459295524
adding userID 1745257731
adding userID 790207499
adding userID 578892825
adding userID 1649894914
adding userID 1535297438
adding userID 669725305
adding userID 1647460077
adding userID 1058588362
adding userID 1523773930
adding userID 100000050357865
adding userID 1559055353
adding userID 508354137
```

Facebook Experiment

- ▶ About 500,000 email queried
- ▶ 3.3% friend connect rate in 3 months
- ▶ Cascading effect based on reputation
- ▶ 0.37% average friend connect rate per month



The screenshot shows a Facebook profile page. At the top is a post: "hope to start working next week and to buy new music". Below the post is the "Information" section, which includes: Relationship Status: In an Open Relationship; Birthday: July 2, 1983; Hometown: Preston, United Kingdom. The "Friends" section is highlighted with a red box and shows "5,000 friends" and a "See All" link. Below this is a grid of 12 friend profile pictures with their names: Lennys Caters, Fernanda Sanchez, Ian Jobson, Di Paolo Daniele, Peter Warrior, Claude Theard, Valentin Banu, Kevin Carr, Marty Ahenakew, Gabriel A. Lema A., Sonnyks Madalina, and Ashok Bishnoi.

 Sergio Malchiodi
Today at 4:00pm

ciao
piacere di conoscerti parli italiano o i need write you...

subject
k's for accepting my application enjoy ur time regards

subject
facebook keeps suggesting that we should be friends. ...

 J
T

 R
Y

 Gamaliel Malave
Yesterday at 12:11

 Ray Goldberg
Yesterday at 7:58am

 Dale Hunt
Yesterday at 1:31am

 Robert Allison
Yesterday at 12:51am

 Carlos Gonzalez Gutierrez
Mon at 11:28pm

 Albert Yin
Mon at 6:11am

 Dennis Earles
Mon at 6:07am

Suggestions
Lol facebook keeps suggesting you as a possible friend. W...

Where are you located?

Hello Alison,
I am Eric and I just logged in and read that you are in an open relationship. How is that working for you? I have had a little bit of experience with this but not a lot and I am looking for like-minded people who might be able to help me understand and manage them better.
Have a great day.
Eric

Congratulations.....you are a beautiful and nice girl and I would like to know what are you doing ever, and I'm your friend for everything
I know I need to practice the English.....sorry baby, but I wanted to tell you these words
Kisses
Erico

He thinks I am here to hook up with people, also, I made my own group...emotional support for people with problems, please consider joining for us all.

I don't know who you are but you keep showing up on my facebook "add Alison Price as your friend" ... so I tried to figure out who we knew in common... and I see you have like 20 billion friends ... guess I won't look thru them all, not even 1 page .. call me lazy ! But do you have any good civil attorney friends in the Arizona area ? Might like to talk to one of them !! Otherwise, you have a Fabulous Day and A Better Tomorrow My Friend Alison Price ! God Bless !

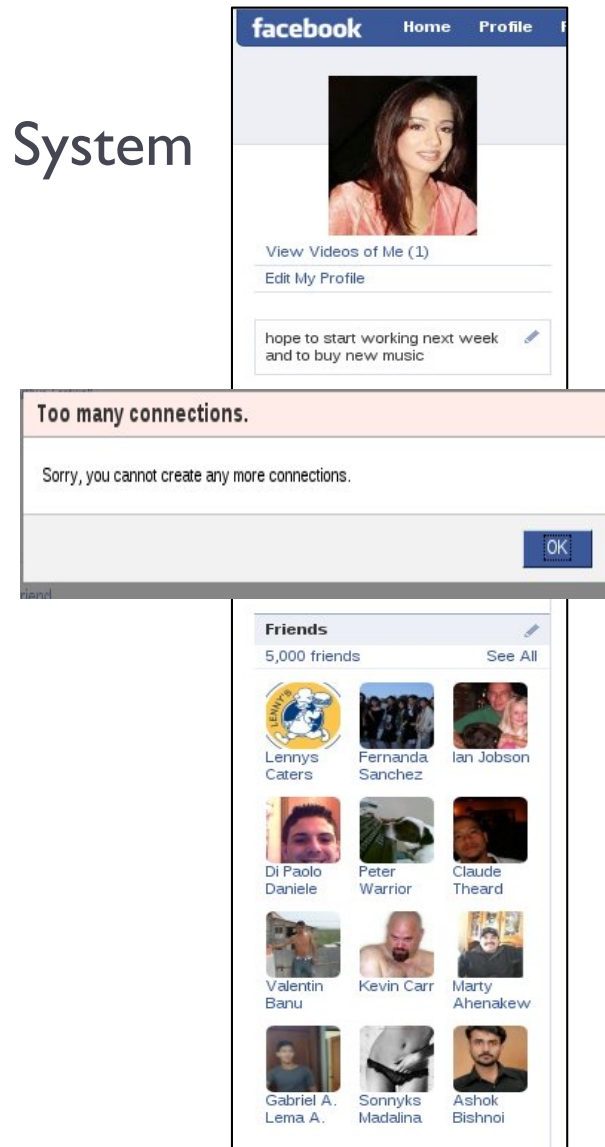
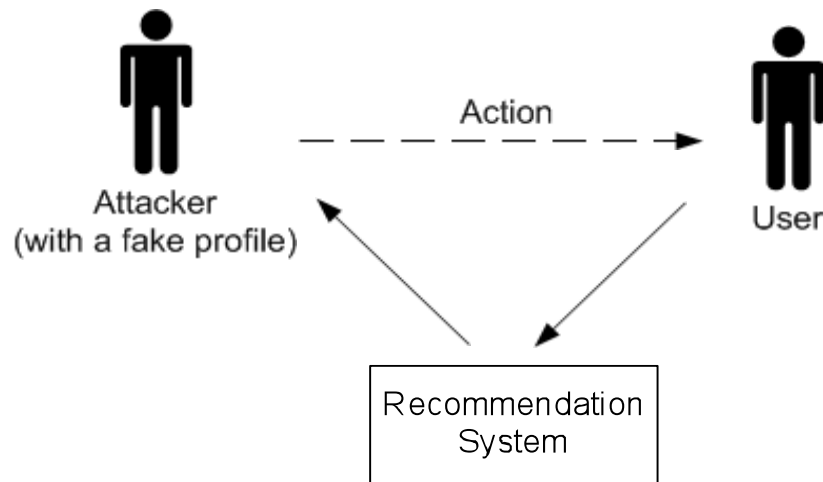
hey thanks for your poke. would love to take you out sometime or just chat with you. give me a text if you like. 07595316778
Ryan xx



3 Types of Real-World RSE Attacks

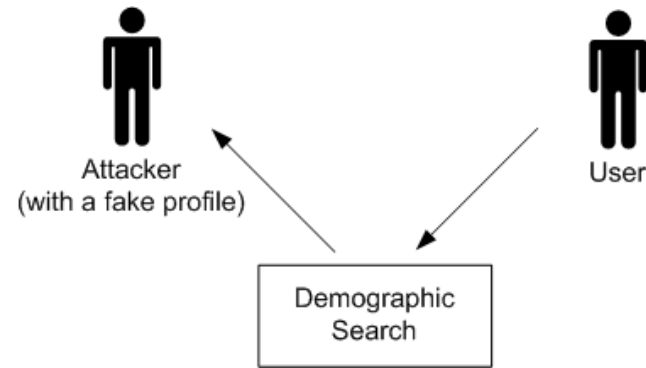
▶ Recommendation-Based

- ▶ Mediated attack where Recommendation System performs baiting

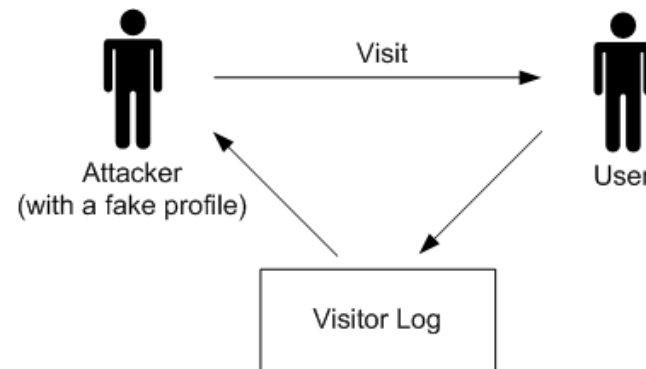


3 Types of Real-World RSE Attacks

▶ Demographic-Based – Mediated



▶ Visitor Tracking-Based – Direct








Experiment

- ▶ RSE attack on Facebook, Badoo and Friendster

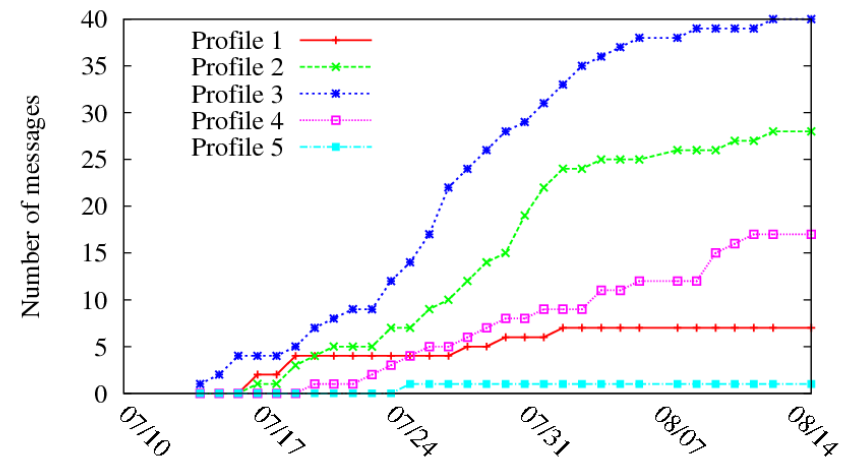
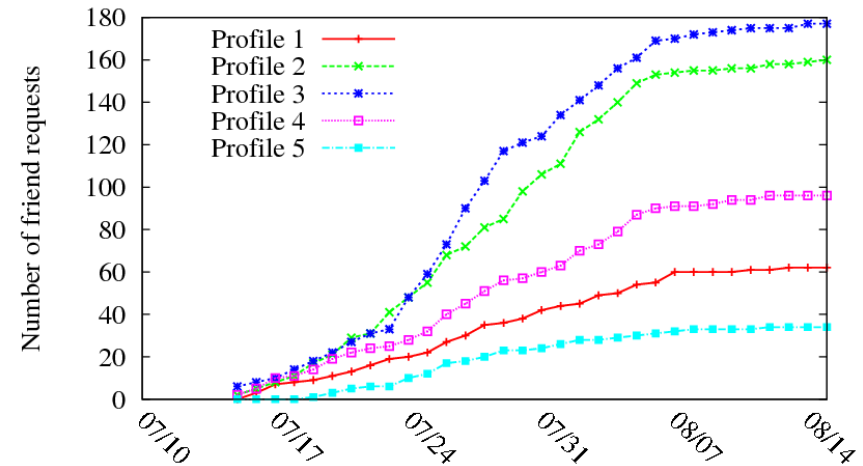
<i>Type of Attack</i>	Facebook	Badoo	Friendster
<i>Recommendation-Based</i>	✓✘	-	-
<i>Demographic- Based</i>	✓	✓✘	✓
<i>Visitor Tracking-Based</i>	-	✓	✓✘

- ▶ Determine characteristics which make profiles effective

Social Network	Profile 1	Profile 2	Profile 3	Profile 4	Profile 5
Age	23	23	23	35	23
Sex	Male	Female	Female	Female	Female
Location	New York	New York	Paris	New York	New York
Picture*					

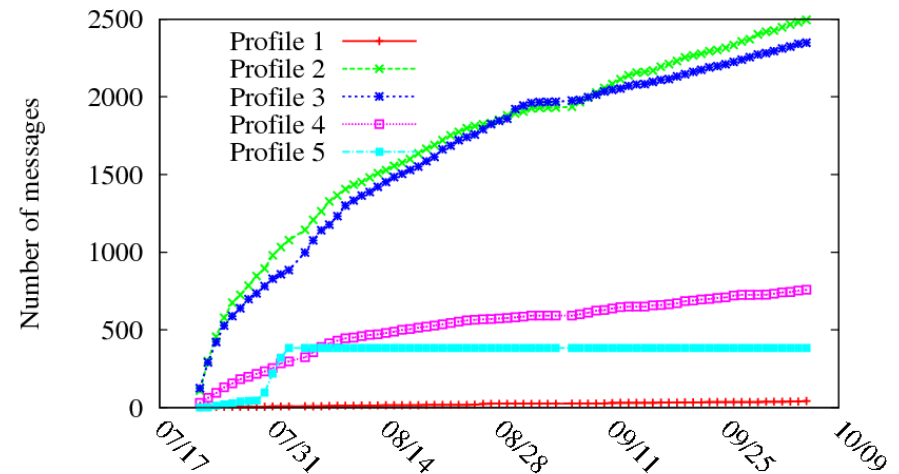
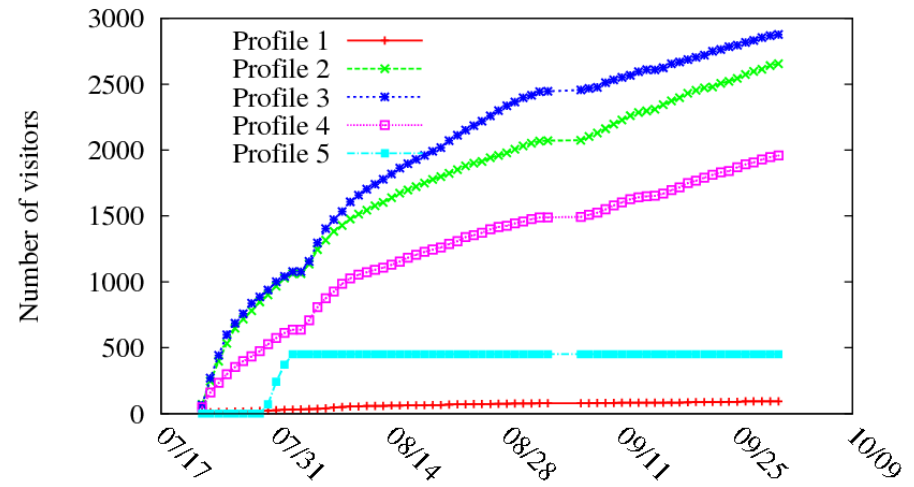
Recommendation Based (Facebook)

- ▶ 50,000 profiles queried per attack profile
 - ▶ Profiles 2 and 3 (girls) most successful
 - ▶ Profile 5 least effective
- ▶ 94% of messages sent after friend requests
- ▶ Most common 3-grams: “suggested you as” or “suggest I add”
- ▶ The baiting works



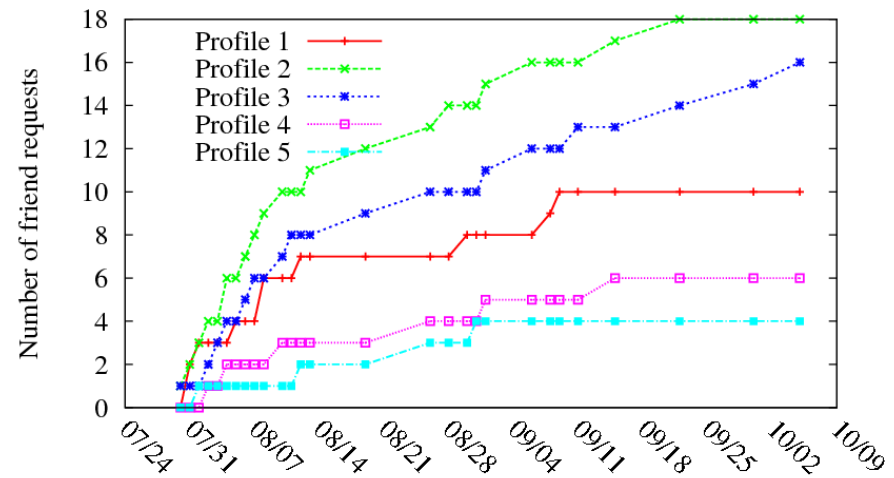
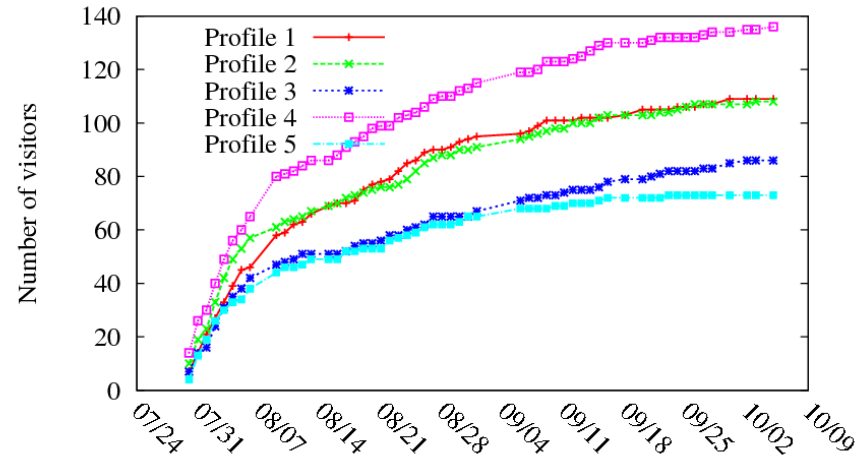
Demographic Based (Badoo)

- ▶ Created the fake profiles and occasionally updated to remain in search
 - ▶ Profile 5 was removed
 - ▶ Profiles 2 and 3 most successful again
 - ▶ Profile 5 not using actual photo was disabled
- ▶ 50% of visitors messaged Profile 2 and 3 (44% avg.)
- ▶ Most common 3-grams: “how are you”, “get to know”, and “would you like”
- ▶ Face-to-face relation



Visitor Based (Friendster)

- ▶ 42,000 users visited per attack profile
- ▶ Number of users visited attack profiles back, consistent with Facebook
- ▶ 0.25% to 1.2% per month
- ▶ Number of following friend requests or messages low in comparison
- ▶ Demographics similar to Facebook



Lessons Learned

- ▶ **Pretexting** – critical for RSE attacks
 - ▶ Excuse needed to “break the ice”
 - ▶ Recommendation systems (e.g. Facebook) provide strongest pretext
 - ▶ The Visitor Based attack was not effective (e.g. Friendster)

- ▶ **Profile effectiveness**
 - ▶ Attractive female profiles are highly successful
 - ▶ Can be tuned to demographics of target victim(s) (e.g. Badoo)

Countermeasures

- ▶ **Perform recommendations based on very strong links**
 - ▶ Ensure at least a few friends in common (or within n-degrees of separation)
- ▶ **Adapt behavioural techniques to RSE techniques**
 - ▶ Check accounts only performing a single action
 - ▶ Ensure bi-directional activity (i.e. profile also searches and adds users)
- ▶ **CAPTCHAs for incoming friend requests**

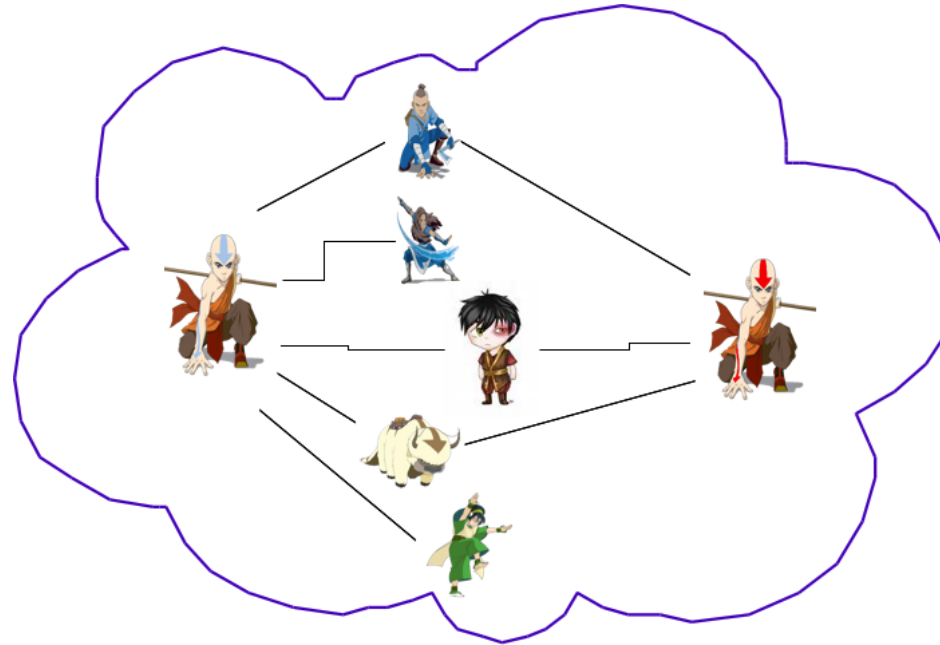
Chapter 3

▶ Cloned Profiles



Cloning attack



- ▶ Clone the account of an existing user inside the same network and send friend requests to her contacts



- ▶ Clone the victim profile into a different social network where she is not registered and contacting her friends
- ▶ All your contacts are belong to us: automated identity theft attacks on social networks (Bilge et al.)

Pseudo-Cloning attack

- ▶ Pseudo-cloning attack
 - ▶ MySpace
 - ▶ Facebook

	Date:	From:	Confirmation:
<input type="checkbox"/>	Jan 3, 2008 8:09 AM	 Online Now!	Danielle wants to be your friend! Approve Deny Send Message Mark as spam
<input type="checkbox"/>	Jan 3, 2008 8:09 AM	 Online Now!	Kathryn wants to be your friend! Approve Deny Send Message Mark as spam

facebook Search **Facebook.com/Zurmat**

Hiba Khan [+1 Add as Friend](#)

Went to beconhouse school system Lives in Faisalabad From Faisalabad Born on February 14, 1992

دوست غربت میں نہیں
پہل پہل خود ہی چہرہ دکھاتا
p://www.magurdu.blogspot.com

Education and Work

High School **beconhouse school system**
Class of 2010

facebook Search **Facebook.com/Zurmat**

Sana Imtiaz [+1 Add as Friend](#)

Studied at punjab college of faisalabad (PCW) Lives in Faisalabad From Faisalabad

Education and Work

College **punjab college of faisalabad (PCW)**
Class of 2010

High School **Dmc**

Solution: cooperation

What You Can Do

Select an option below if you would like to unfriend or block this person:

Unfriend [Redacted]
Hetali will not be able to post on your wall

Block [Redacted]
Blocking means you won't be able to see or contact each other on Facebook

Additionally, you may report this profile as the following:

- My friend is annoying me
- This profile is pretending to be someone or is fake

Pretending to be me ▼

Choose a type

- In **Pretending to be me**
- In Pretending to be someone I know
- In Pretending to be a celebrity
- N Represents a business or an organization
- Does not represent a real person

Is this your intellectual property?

[Continue](#)

[Cancel](#)

Chapter 4

- ▶ Exploiting the trust



Leverage our new friends

- ▶ Now that we have many friends, what we do with them?
- ▶ A drive-by-download experiment
 - ▶ Exploit the browser
 - ▶ Turn the user's PC in a bot



Alison Price Where is the sense of humour?

Yesterday at 14:46 · Comment · Like

Raja Rajan and Kimberly Luanne Lopez like this.



Dilip Kumar Singh here i am ???

Yesterday at 14:46 · Delete



Pete Wilde sent it for coffee,,but it met a sense of direction and never returned

Yesterday at 14:47 · Delete



Jeff Filer No Honour to see here keep on moving!

Yesterday at 14:47 · Delete



Alison Price <http://movie.ham-radio-op.net> rotfl

Yesterday at 14:47 · Delete



Jeff Filer well some of them I might do sober lol

Yesterday at 14:50 · Delete



Thomas Shepard these two nuns walked into a bar...so the third one ducked. I'm here all week, don't forget to tip your waitress!

Yesterday at 15:22 · Delete



Bill Vee Sad But true...lol

Yesterday at 15:22 · Delete



Jeff Miller There once was a girl from Nantucket... Oh never mind.

Yesterday at 15:31 · Delete



Alison Price Very funny candid camera for a campaign against the abuse of alcohol :-)

<http://movie.ham-radio-op.net>

movie.ham-radio-op.net

Source: movie.ham-radio-op.net

- ▶ http://www.metacafe.com/watch/3001230/street_dares/



Mohamed Arshad Maheen hello friend how r u?keep in touch.....

-arshad

Yesterday at 22:27 · Delete



Allan Stewart In your Funny Bone.

Yesterday at 22:28 · Delete



Mohamed Arshad Maheen helloooooooo good morning..friend.....

9 hours ago · Delete



Raja Rajan It is in our deep concious mind

7 hours ago · Delete

The detection code

```
<SCRIPT LANGUAGE="JavaScript"
  SRC="flash_detect.js">
<SCRIPT LANGUAGE="JavaScript">
function fp_res(k, v) {
  this.k = k;  this.v = v;
  this.toString = function () {
    return this.k + ':' + this.v; };
}

var vers = [];
function add(label,value) {
  if (value)
    vers.push(new fp_res(label,value));
  else
    vers.push(new fp_res(label,'none'));
}
```

```
add('nav_name', navigator.appName);
add('nav_version', navigator.appVersion);
add('nav_buildid', navigator.buildID);
add('nav_codename',
  navigator.appCodeName);
add('nav_ua', navigator.userAgent);
add('nav_os', navigator.platform);
add('nav_java', navigator.javaEnabled());
add('nav_lang', navigator.language);
add('nav_ulang', navigator.userLanguage);
add('nav_slang', navigator.systemLanguage);
add('flash_raw', FlashDetect.raw);
add('flash_major', FlashDetect.major);
add('flash_minor', FlashDetect.minor);
add('flash_rev', FlashDetect.revision);
add('plug_num',navigator.plugins.length)
for (var i = 0; i < navigator.plugins.length; i++)
  add('plug_' + i , navigator.plugins[i].name +
    ' ' + navigator.plugins[i].description);
```

The detection code

```
if (window.XMLHttpRequest) {  
    http_request = new XMLHttpRequest();  
    if (http_request.overrideMimeType)  
        http_request.overrideMimeType  
        ('text/xml');
```

```
else if (window.ActiveXObject) {  
    try {  
        http_request = new  
        ActiveXObject("Msxml2.XMLHTTP");  
    }  
    catch (e)  
    {
```

```
http_request = new ActiveXObject  
("Microsoft.XMLHTTP");
```

...

```
http_request.open('POST', 'save.php',  
    false);
```

```
http_request.setRequestHeader("Content-  
Type", "application/x-www-form-  
urlencoded");
```

```
http_request.send("data="+vers);
```

```
window.location =
```

```
http://www.metacafe.com/watch/3001230/  
street\_dares/
```

How many possible victims?

- ▶ Remote Code Execution Vulnerabilities
 - ▶ PDF < 9.1.3: VUPEN / ADV-2009-2086
 - ▶ DIVX < 1.4.3.4: CVE-2008-5259
 - ▶ FLASH <= 11.5.0.600: apsb09-11

- ▶ # 202 accesses in a single day

Plugin	Vulnerable	Patched	Not installed
PDF	95	0	107
DIVX	7	5	190
FLASH	107	0	113

How do I spread an infection?



YAHOO!

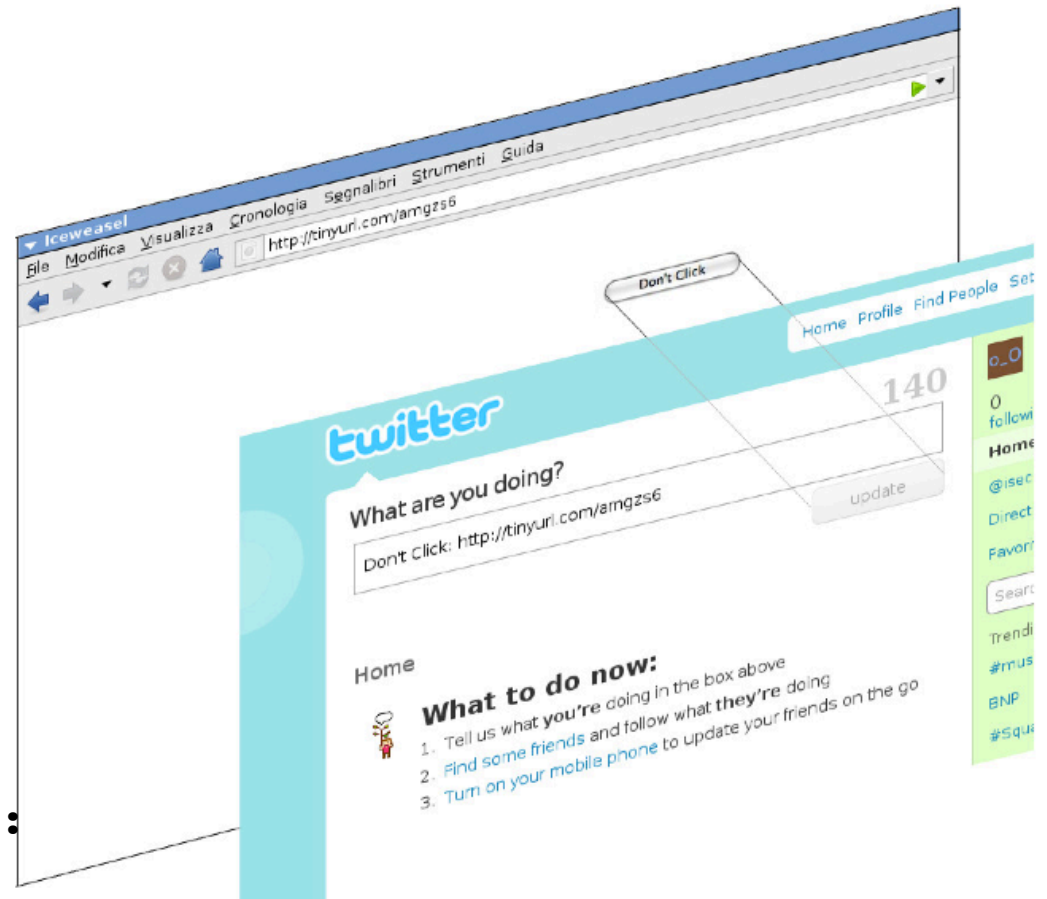


Clickjacking

▶ The classic Twitter example

```
<IFRAME style={
position: absolute;
z-index: 2; opacity: 0;
filter: alpha(opacity=0);
}
scrolling="no"
src=
http://twitter.com/home?
status=Don't Click: http://
tinyurl.com/amgz56
</IFRAME>
```

```
<BUTTON style={
position: absolute; z-index:
1; }>
Don't Click
</BUTTON>
```



Likejacking

▶ Clickjacking applied to Social Networks



Dad walks in on Daughter.. EMBARRASSING!
www.noobjodz.info

This really must have been an awkward moment.

 23 hours ago · Like · Comment · Share

 likes LOL This girl gets OWNED after a POLICE OFFICER reads her STATUS MESSAGE.



This Girls Parents Took A Picture Of Her Everyday For 10 Years (video)
www.90-second-video.info

 15 minutes ago · Like · Comment · Share

Koobface

koobface

- ▶ Botnet that leverages social networks to propagate
- ▶ Valid credentials are stolen from infected computers
- ▶ Messages pointing to malicious sites
- ▶ Shortened with bit.ly
- ▶ Faked youtube videos with faked software to download
- ▶ CAPTCHA solver to register accounts
- ▶ P2P infrastructure



Chapter 5



- ▶ <http://www.safebook.eu>
- ▶ {cutillo, onen, molva}@eurecom.fr

Advantages

Current OSN

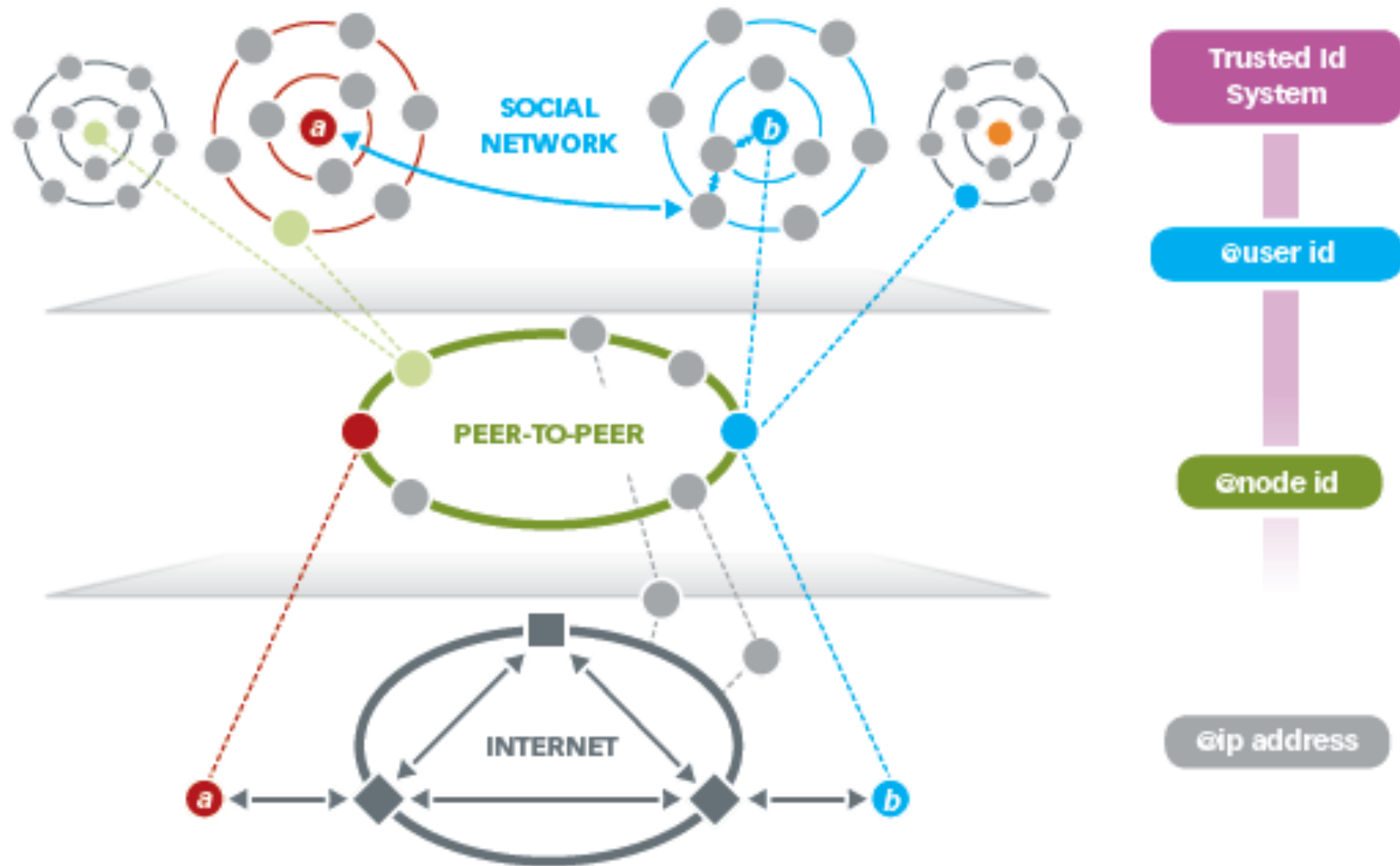
- Data (cleartext?) is stored in a centralized fashion on the provider. The SN provider (or an attacker taking control over it) can act as a “big brother”;
- Possibility to clone/create genuine/fake profiles;
- The SN providers can discover who is looking for whom’s data;



Safebook

- Encrypted partitioned data stored in a de-centralized fashion by real-life friends, no big brother, no single point of failure;
- No fake/sybil profiles, user’s identity is certified by an offline Trusted Identification Service, that can be set-up in a distributed; various levels.
- Pseudo onion routing technique provides communication untraceability

System Overview

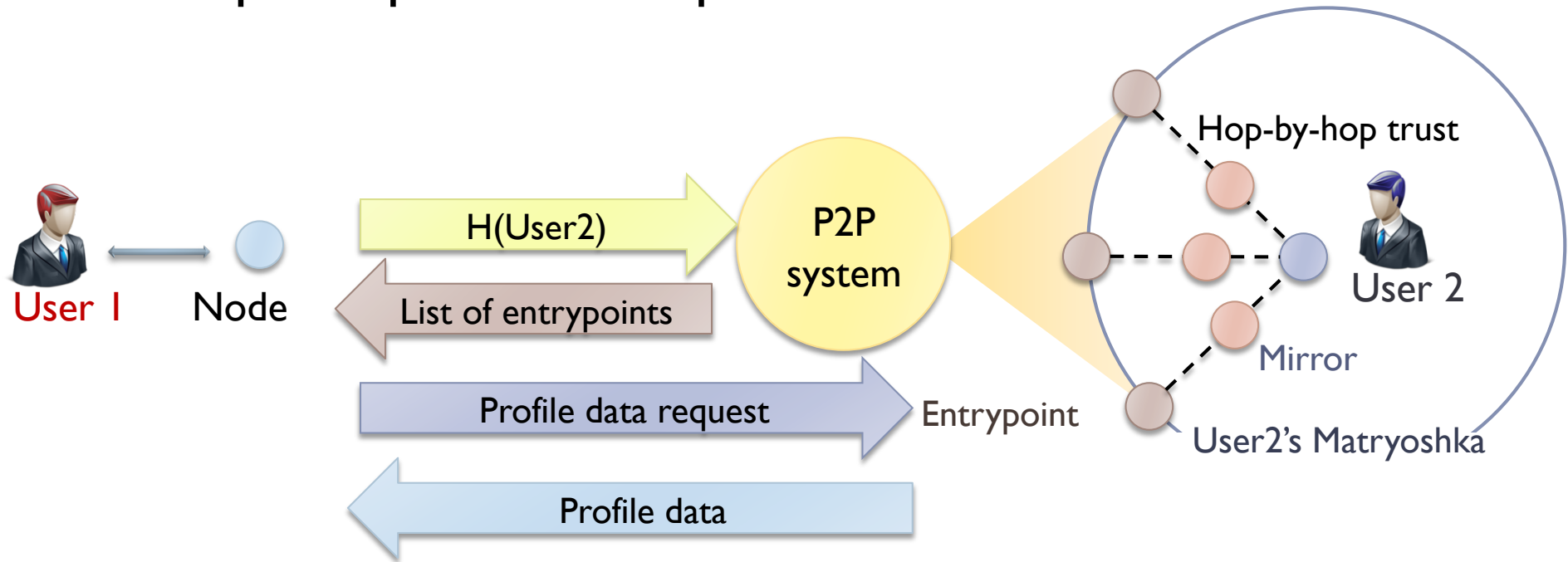


System Overview

- ▶ Decentralization through a P2P architecture (e.g. Kad) where the peers are the users (cooperation)
- ▶ Profile data is stored at friend's place
 - ▶ Mirror: data availability
- ▶ Friend-of-friend chains lead mirrors to entrypoint
 - ▶ Data anonymity (encryption) and untraceability
 - ▶ Hash (username) = list of entrypoint
- ▶ Identifiers are unambiguously generated and cannot be forged
 - ▶ hash (uname, passport, static information)
 - ▶ Cloning attacks not possible

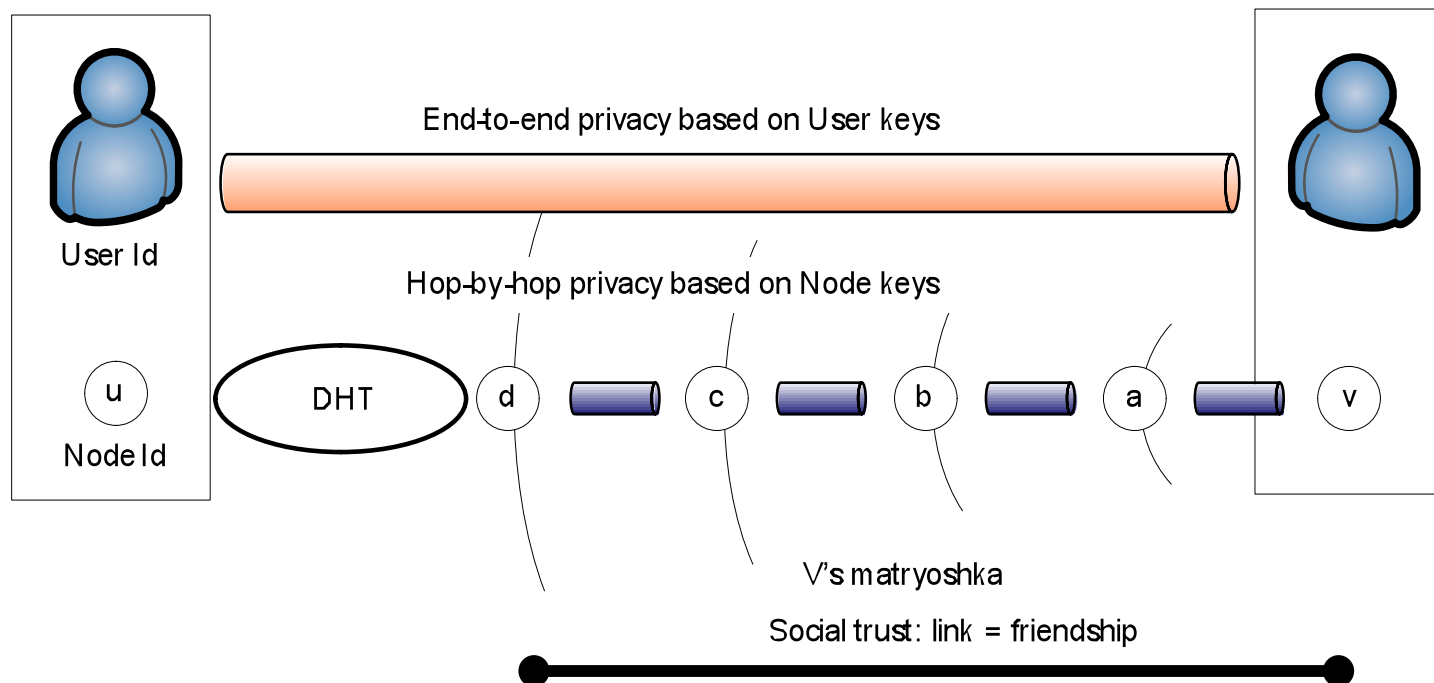
Profile Lookup

- ▶ Example of profile lookup in Safebook



Communication Obfuscation

- ▶ Pseudo Onion-Routing
- ▶ Double tunneling
 - ▶ Hop by Hop and End to End
- ▶ User U lookups for User V (A is the mirror)



Conclusions

- ▶ The amount of personal information stored on social networking sites calls for appropriate security precautions to protect this data.
- ▶ Users too often tend to reveal a bit too much information.
- ▶ Social networking providers lack attention to security, while preferring to provide more functionalities than implement strict control mechanisms.
- ▶ **New threats targeting Social Networks**
 - ▶ Worms that propagate across social networks,
 - ▶ Malware that used networks as vectors,
 - ▶ Data leaks through automated crawling
 - ▶ Targeted spam
 - ▶ Advanced botnets

Questions



**Everything is going
According to plan.**

